



## VRCHIVE Debuts Social Media Platform of the Future

Honolulu, HI – November 28, 2017 – [VRCHIVE](#) announced today its Stage 1 rollout of tools for VR creators and lovers. VRCHIVE is a social media platform backed by virtual 360 cameras including the cameras they produce, which are the most utilized in the VR industry. VRCHIVE, together with Eyseshot, provides a way to revisit and share “metaversal” memories with other people.

“360 video and by proxy non-interactive VR content often gets a bad reputation as either not high enough quality, nauseating, bandwidth hogging, or lacking depth. What we noticed was that all of these issues could be resolved with 3D 360 photos captured for free in VR with a software camera.” said Ka’i Kau, Chief Mad Scientist at VRCHIVE. “The original vision for VRCHIVE was to be a simple image host. But early adopters wanted something more and provided critical feedback that helped refine our concept. It inspired us to build out additional utility and grow the platform beyond the basics.”

“VRCHIVE has opened us up to a brand new way of letting users create and share screenshots, and our users are loving it. They are leading the pack in taking and sharing 360° panoramas in VR. We are easily able to take 3-D panos that people have taken in our app and instantly share them with the whole community from inside VR” said VRPill, a VRChat moderator and one of VRCHIVE’s earliest adopters.

VRCHIVE is launching its first production release in multiple stages.

Stage I includes the website, which has experimental VR support through WebVR, streaming support via a new software camera, and the announcement of the VRCHIVE integration in VRChat.

Stage I:

- VRCHIVE Website with WebVR support for viewing photos inside VR or outside of VR through web browsers.
- Eyseshot, which is the second camera developed by VRCHIVE for use inside VR--this one supports streaming to our new API
- VRChat, the leading Social VR app on Steam, is the first place where people can experience streaming 360 degree screenshots with VRCHIVE.

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Since first allowing people in VR to take 3D 360 screenshots in VRChat in 2015, users in VRChat's mini-metaverse have shared over 10,000 unique moments. Some of those moments include when Justin Roiland and Deadmau5 mingled with VRChatters.

People don't only take 360 photos in VRChat, they also can view highlights from previous weeks in VRChat in their new lobby by walking into a "panosphere" that teleports users back in time.

"I've been a participant in Social VR since its inception. I'd spend time in VRChat and go on these adventures with friends. It was the first place where I thought it would be amazing to take 3D 360 screenshots. It's exciting to see the photos people share every day. To see through their eyes and to let people see through mine." said Ka'i Kau, Chief Mad Scientist at VRCHIVE.

#### About VRCHIVE

VRCHIVE sets the standard for "metaversal photography", with extremely popular cameras used to create some of the most viewed 360 videos and photos online. VRCHIVE is backed by BoostVC, a VR/blockchain/future accelerator founded by Adam Draper and Brayton Williams (in San Mateo) as well as Blue Startups, an accelerator founded by Henk Rogers of the Blue Planet Foundation and TETRIS (in Honolulu). VRCHIVE has been building and refining VR streaming and discovery tools since 2014.

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